Treatment v. Control at T1

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Variable | Prompt and Responses | Treatment at T1  All  (n = 5080) | Some of the time  (n = 1270) | Only now and then  (n = 673) | Most of the time  (n = 2723) | Hardly at all  (n = 250) | Don't know  (n = 164) | Control at T1  All  (n = 5080) | Some of the time  (n = 1270) | Only now and then  (n = 673) | Most of the time  (n = 2723) | Hardly at all  (n = 250) | Don't know  (n = 164) | Difference  All | Some of the time | Only now and then | Most of the time | Hardly at all | Don't know |
| q1 | Things in California going in right/wrong direction | 0.495 | 0.492 | 0.417 | 0.550 | 0.374 | 0.428 | 0.512 | 0.564 | 0.412 | 0.540 | 0.247 | 0.608 | 0.017 (P = 0.415) | 0.072 (P = 0.043) | -0.006 (P = 0.918) | -0.010 (P = 0.746) | -0.127 (P = 0.047) | 0.179 (P = 0.051) |
|  | Right Direction | 43.1% | 42.5% | 34.8% | 51.9% | 29.2% | 24.1% | 43.8% | 48.1% | 31.0% | 52.5% | 18.7% | 39.6% | 0.8% | 5.6% | -3.8% | 0.6% | -10.5% | 15.5% |
|  | Wrong Direction | 43.9% | 43.9% | 48.6% | 42.4% | 48.8% | 32.1% | 41.8% | 37.2% | 44.3% | 44.7% | 57.1% | 25.6% | -2.1% | -6.7% | -4.3% | 2.3% | 8.2% | -6.6% |
|  | DK/NA | 13.0% | 13.5% | 16.6% | 5.7% | 22.0% | 43.8% | 14.3% | 14.7% | 24.7% | 2.8% | 24.2% | 34.9% | 1.3% | 1.2% | 8.1% | -2.9% | 2.2% | -8.9% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| q2 | How accurately video describes California's future in 2050 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | In the middle | 16.1% | 13.8% | 11.4% | 17.8% | 20.8% | 22.4% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | -16.1% | -13.8% | -11.4% | -17.8% | -20.8% | -22.4% |
|  | Not well | 18.3% | 14.3% | 15.0% | 23.9% | 11.8% | 14.6% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | -18.3% | -14.3% | -15.0% | -23.9% | -11.8% | -14.6% |
|  | Well | 65.3% | 71.7% | 73.6% | 58.2% | 67.4% | 61.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | -65.3% | -71.7% | -73.6% | -58.2% | -67.4% | -61.0% |
|  | DK/NA | 0.2% | 0.2% | 0.0% | 0.1% | 0.0% | 2.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 99.8% | 99.8% | 100.0% | 99.9% | 100.0% | 98.0% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| q16\_r | Things in California going in right/wrong direction | 6.511 | 6.663 | 6.441 | 6.496 | 6.729 | 5.461 | 6.637 | 6.531 | 5.849 | 6.803 | 7.757 | 6.458 | 0.126 (P = 0.260) | -0.132 (P = 0.460) | -0.593 (P = 0.024) | 0.306 (P = 0.133) | 1.028 (P = 0.007) | 0.997 (P = 0.007) |
|  | In the middle | 11.7% | 10.9% | 14.4% | 10.2% | 14.8% | 15.0% | 9.9% | 7.5% | 17.3% | 9.1% | 15.2% | 4.1% | -1.8% | -3.3% | 2.9% | -1.0% | 0.4% | -11.0% |
|  | Not well | 13.7% | 11.4% | 11.3% | 16.8% | 9.2% | 15.3% | 14.2% | 15.3% | 19.6% | 14.3% | 2.9% | 12.2% | 0.5% | 3.9% | 8.3% | -2.5% | -6.2% | -3.1% |
|  | Well | 56.3% | 60.5% | 52.4% | 60.5% | 47.9% | 27.1% | 59.8% | 63.0% | 43.7% | 65.8% | 55.2% | 53.1% | 3.6% | 2.5% | -8.6% | 5.3% | 7.4% | 26.0% |
|  | DK/NA | 18.3% | 17.3% | 21.9% | 12.5% | 28.1% | 42.6% | 16.1% | 14.2% | 19.4% | 10.8% | 26.6% | 30.6% | -2.2% | -3.1% | -2.5% | -1.8% | -1.5% | -11.9% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| q36\_r | Things in California going in right/wrong direction | 6.178 | 6.596 | 6.797 | 5.463 | 7.238 | 6.518 | 6.203 | 6.587 | 7.046 | 5.519 | 5.492 | 7.393 | 0.025 (P = 0.843) | -0.009 (P = 0.962) | 0.249 (P = 0.404) | 0.056 (P = 0.804) | -1.747 (P = 0.001) | 0.875 (P = 0.011) |
|  | In the middle | 11.1% | 9.9% | 12.2% | 11.6% | 9.9% | 12.0% | 8.3% | 4.2% | 8.2% | 15.2% | 2.5% | 3.0% | -2.8% | -5.7% | -4.0% | 3.6% | -7.4% | -9.0% |
|  | Not well | 23.2% | 17.1% | 15.2% | 33.6% | 11.3% | 14.1% | 25.5% | 22.3% | 15.1% | 32.8% | 39.2% | 7.2% | 2.3% | 5.2% | -0.1% | -0.8% | 27.9% | -6.8% |
|  | Well | 58.2% | 67.0% | 63.2% | 50.8% | 68.0% | 43.3% | 59.9% | 68.8% | 69.1% | 49.3% | 52.4% | 60.1% | 1.7% | 1.9% | 6.0% | -1.4% | -15.6% | 16.8% |
|  | DK/NA | 7.4% | 6.1% | 9.4% | 4.0% | 10.7% | 30.5% | 6.3% | 4.6% | 7.6% | 2.6% | 5.9% | 29.6% | -1.1% | -1.4% | -1.9% | -1.4% | -4.9% | -0.9% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| q70 | Things in California going in right/wrong direction | 7.949 | 8.183 | 8.034 | 7.705 | 8.264 | 8.064 | 7.830 | 8.021 | 7.783 | 7.489 | 9.006 | 7.024 | -0.119 (P = 0.274) | -0.162 (P = 0.333) | -0.252 (P = 0.361) | -0.215 (P = 0.281) | 0.742 (P = 0.002) | -1.041 (P = 0.058) |
|  | In the middle | 6.2% | 5.3% | 4.7% | 7.0% | 7.8% | 7.3% | 6.5% | 5.3% | 13.2% | 6.5% | 1.4% | 6.0% | 0.3% | -0.0% | 8.5% | -0.4% | -6.4% | -1.3% |
|  | Not well | 11.7% | 8.7% | 9.4% | 16.2% | 6.6% | 4.7% | 13.2% | 11.1% | 10.7% | 17.8% | 2.0% | 20.1% | 1.5% | 2.4% | 1.2% | 1.6% | -4.6% | 15.5% |
|  | Well | 78.1% | 84.3% | 79.3% | 75.4% | 80.2% | 62.6% | 78.8% | 83.0% | 73.5% | 75.7% | 96.6% | 61.5% | 0.7% | -1.3% | -5.9% | 0.3% | 16.4% | -1.1% |
|  | DK/NA | 3.9% | 1.7% | 6.5% | 1.4% | 5.4% | 25.4% | 1.5% | 0.7% | 2.7% | 0.0% | 0.0% | 12.4% | -2.4% | -1.0% | -3.9% | -1.4% | -5.4% | -13.0% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| q85 | Things in California going in right/wrong direction | 0.630 | 0.602 | 0.441 | 0.843 | 0.290 | 0.207 | 0.613 | 0.639 | 0.512 | 0.807 | 0.243 | 0.242 | -0.016 (P = 0.375) | 0.036 (P = 0.257) | 0.071 (P = 0.159) | -0.035 (P = 0.155) | -0.047 (P = 0.383) | 0.035 (P = 0.577) |
|  | Not well | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
|  | DK/NA | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
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| q94 | Things in California going in right/wrong direction |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | In the middle | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
|  | Not well | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
|  | Well | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
|  | DK/NA | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
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